

# TERMS AND CONDITIONS

Telekom Innovation Contest 2015  
Version 1.0 – 08/20/2015

# TELEKOM INNOVATION CONTEST

## SCOPE

Deutsche Telekom AG (“DTAG”), its affiliated companies and partners organize Telekom Innovation Contest 2015 in order to open innovation doors and invite you to jointly build a better future through advanced connected life and work. The Telekom Innovation Contest is one step for gradually making this vision a reality.

Telekom Innovation Contest 2015 is an international contest offering multiple opportunities to the entrants depending on the status of the submitted and selected ideas. Entrants from all over the world are invited to submit a short outline of their innovative technology or solution to be evaluated by a panel of experts. Based on the evaluation up to 15 participants shall be invited to an exclusive Innovation Expo in Budapest in November 2015. At this expo the participants will have the chance to present their solutions and technologies to representatives of Deutsche Telekom’s venture units, incubators and national companies. Invitations with travel and location details will be sent out to the participants at least two weeks before the event.

## ELIGIBILITY

Innovators, startup-companies and SMEs from all over the world are eligible for the contest. Participants must at least have a working prototype of their technology or solution to show.

Individual submitters must be at least 18 years of age. Legally incorporated startups must not have received more than 10 million euro in funding. The relevant date for all criteria is October 15th, 2015.

## TOPICS

Telekom Innovation Contest solicits technologies and solutions in the realm of Information and Communication Technologies (ICT). In

particular, entries shall be classifiable in one of the following topics:

- Future Communication
- Smart Data Analytics
- Industry 4.0 / Internet of Things

## TIMETABLE

Submissions will be accepted through October 15th, 2015, 24:00 CEST. Invitations for the Innovation Expo shall be sent approx. 14 days before the event is taking place. The exact date for the Innovation Expo will be published on the contest website [www.telekom-innovation-contest.com](http://www.telekom-innovation-contest.com) as soon as possible.

If dates change due to unexpected circumstances the change shall be announced on the contest website and, for the finalists, by email. The submission deadline can only be extended, not shortened.

Ideas must be submitted online via the submission tool (<https://apply.telekom-innovation-contest.com>). The successful submission of the idea will be acknowledged by email.

The contest language is English. Only ideas handed in English will be considered.

## EVALUATION AND SELECTION PROCESS

The evaluation and selection process of the Telekom Innovation Contest 2015 is designed to create an open, accountable, multi-step selection process based solely on the merit of the submitted ideas. All submissions shall receive the same opportunity.

Each eligible submitted idea shall be evaluated by expert evaluators from DTAG or selected partners. The main selection criteria are a clearly expressed concept, which in the view of

the evaluators holds the most promise to have significant impact on the ICT landscape and the fit with Deutsche Telekom strategic goals.

Based on the evaluations DTAG decides which teams will be invited to the Innovation Expo in Budapest.

## INNOVATION EXPO

The selected teams will get the chance to present their solutions and technologies to high-level representatives from Deutsche Telekom’s venture units, incubators and national companies at an exclusive, invitation-only Innovation Expo in Budapest.

The benefits at a glance:

- Chance to present the idea to high-level executives and decision makers from various departments of DTAG, incl. the venture and partnering units, incubators, national companies and more
- Own booth for the full duration of the event
- Presentation slot on stage
- Travelling expenses covered

## INTELLECTUAL PROPERTY RIGHTS

Participants retain full rights over their submitted ideas.

DTAG reserves all rights for information supplied to the contest entrants, including the right to file intellectual property rights (patent, petty patent and trademark rights). This reservation does not affect the initial idea and the intellectual property rights of the entrant.

If applicable, entrants shall agree to their ideas and project results undergoing a concept test involving a test audience or comparable tests. The rights of use of the findings of



market, concept and/or product tests and comparable findings that DTAG comes by within the scope of the contest on the basis of its own activities belong solely to DTAG and the entrant in question.

The intellectual property rights for amendments of the idea, concepts, and material that involve any activity of DTAG with the winners after their announcement shall be negotiated in detail in a partnership agreement with the winner(s) of the contest. The details will be settled by common terms and conditions of a partnership cooperation agreement between the entrants and DTAG.

## **COPYRIGHT AND RIGHTS OF PUBLICATION**

By submitting their idea entrants warrant that they hold ownership or have legally secured the right to use all elements of the idea and that the idea, materials and information do not infringe any intellectual or other property rights, including patents, of any other persons, companies or other entities. Elements of the submission that are based on rights held by others, such as patents, shall be marked as such in the submission.

By submitting their idea the winners and finalists agree to the possible inclusion of their ideas in any media coverage by DTAG and its partners, such as press releases or publications. Also winner and finalists agree that their personal data such as their names and affiliations, pictures, videos, sounds may be used for such purposes by DTAG and its partners.

## **DATA PROTECTION**

Only for the purposes of the execution of the competition entrants will provide name, postal address, gender, email address and telephone number ("personal data"). DTAG and its partners will process the submitted material according to German law. Personal data shall be deleted six months after the announcement of the contest winner.

**Your consent to the use of personal data:** By submitting your idea within this competition you consent that DTAG and its partners will collect, process, store and delete your data under above-mentioned conditions.

## **ACCEPTANCE OF TERMS AND CONDITIONS**

By submitting their idea via the online tool, entrants agree to the Terms and Conditions, which form part of their application. Entrants agree that they have no legal entitlement to a prize.

DTAG and its partners reserve the right to make reasonable amendments to these Terms and Conditions. Amendments and additions to these Terms and Conditions shall be valid only if communicated in writing or otherwise made available to the entrants.

Any deviation from these Terms and Conditions can only be made in writing and signed by an authorized representative of DTAG and the entrant.

These Terms and Conditions are governed by the laws of Germany.

Any disagreement or dispute which may arise in connection with these Terms and Conditions which cannot be settled amicably will be brought before the courts of Berlin, Germany.

DTAG, its affiliated companies and partners shall be fully liable for intent and gross negligence as well as for damages resulting from injury to life, body or health. In case of ordinary or slight negligence, DTAG, its affiliated companies and partners shall be liable only for breaches of a material contractual obligation. To the extent permitted by law: (i) no Party shall be liable for any lack of commercial success, lost profits and indirect damages and (ii) liability in accordance with the above clauses shall be limited to the typical, foreseeable damages.

## **RESERVATIONS MADE BY DEUTSCHE TELEKOM AG**

Any grants or assistance promised or the prospect thereof held out by DTAG and its partners in connection with the contest are subject to legal provisions, especially to provisions of a regulatory, contest or public procurement law nature, and may be subject to authorities' approval. DTAG also reserves the right to limit or abandon the contest if in its opinion the contest's aims can either not be achieved or can only be

achieved inadequately. Even in this case entrants will not be entitled to a refund of expenses incurred in connection with their entry.

## **WRITTEN FORM**

No oral side agreements have been made. Amendments and additions to these Terms and Conditions shall be valid only if effected in writing. This also applies if the written form requirement is waived.

## **SEVERABILITY CLAUSE**

Should, contrary to expectations, one or more provisions of these Terms and Conditions prove to be invalid, whether entirely or in part, unenforceable, or lose their validity or enforceability at a later date, the validity of the remaining part shall not be affected. In this case it shall be considered as agreed that the invalid or unenforceable provision will be replaced by one that comes closest to the sense and spirit and purpose of the original insofar as this is legally possible.

## **ORGANIZERS**

Telekom Innovation Contest 2015 is organized by Deutsche Telekom AG. Project lead is Michal Dunaj:

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The implementation partner is:

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Further information about the contest can be gained by email inquiry via [info@telekom-innovation-contest.com](mailto:info@telekom-innovation-contest.com)

